



EMAKINA

Emakina acquires Swedish agency Dempsey, and strengthens its position in Scandinavia

Brussels, Stockholm, January 20, 2016 (EMBARGO: 18h) - Emakina Group takes a 100% stake in the capital of Swedish company Demp Sthlm AB "[Dempsey](#)". The Stockholm-based digital agency has been a partner of the Emakina Group since 2013, serving clients across all Nordic countries with first-class marketing solutions. Dempsey's multi-disciplinary team of 15 digital experts is active in Sweden, Norway, Denmark and Finland. This acquisition further confirms Emakina's Scandinavian foothold, and its leading position as a European independent digital full-service agency. Dempsey CEO Joel Wahlström takes the lead in the new Emakina company, with the goal to grow Emakina's Nordic operations.

Founded in 2010, Dempsey is one of the rising digital agencies in the Nordic countries. It blends top management, world-class design and coding skills with a powerful network of business and technology partners across the region. The team delivers advanced multi-country projects for international and local customers, such as Coca Cola Enterprises, Hotel Insider, Ikano Bank, Pierre Robert, and Unilever.

Brice Le Blévenec and Karim Chouikri, Emakina Group co-CEOs: 'This acquisition is truly valuable for Emakina; Joel Wahlström and his team strengthen our position in Scandinavia. They add their network and market knowledge, creativity and high-end technology skills to our offer. Their work in the region on our shared clients is already outstanding, making this new step in our partnership logical. We are looking forward to further developing synergies and growth together.'

Lead by serial digital entrepreneur [Joel Wahlström](#), Dempsey connects senior experience with a dynamic startup attitude. Partner and Client Director [Erika Vestman](#) learned her trade as UX designer at Tieto, while Partner and Commercial Director [Richard von Yxkull](#) was CEO of Isobar Sweden and served as Marketing Director for Expekt and Silja Line.

Joel Wahlstrom, CEO of Dempsey adds: 'Over the last years, we delivered projects we can be proud of, from striking multi-screen sites and commerce platforms, to successful brand activations and online advertising, both in Sweden and across Scandinavia. We're looking forward to further growth as a solid and proactive agency in the Emakina group.'

In 2015, the annual turnover of Dempsey was approximately EUR 1 million. This acquisition is expected to have a positive financial impact on the consolidated EBITDA (operating profit before depreciation) of Emakina Group in the first half of 2016.

The price of this acquisition will depend on the performance recorded by the company until 2019. Payment will be partly in own shares, and partly in cash.

Tags

Emakina, Dempsey, acquisition, take-over, Scandinavia, Nordic, Stockholm, digital, marketing

Easy tweet

@Emakina welcomes #Scandinavia agency Dempsey to group #nordic #acquisition



The Dempsey office in Stockholm



Dempsey's management team, Richard von Yxkull, Erika Vestman, and Joel Wahlström

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