

PRESS RELEASE

Emakina Group launches Emakina.EU

BRUSSELS, FEBRUARY 3, 2009 – Emakina Group today announced the creation of Emakina.EU, a new agency specialized in European and international institutions. NATO, the United Nations, and the European Commission are among its first clients.

Emakina.EU is a centre of excellence which benefits from the creative, technological and strategic expertise of the other entities of Emakina Group. This new division has its own team of experts in institutional communication who are dedicated to the needs of this type of organization.

In the last few months, Emakina has won several large contracts for the NATO, the United Nations and for various Directorates General of the European Commission. Emakina.EU is thus positioned to fulfill the increasing demands of public institutions. “Confronted with the multiple challenges of globalization and the building of Europe, new media are now the key form of communication between the citizen and international organizations”, explained Denis Steisel, CEO of Emakina Group. “With Emakina.EU, we can support these international organizations efficiently with their communication issues at a pan-European level”.

For more information:

Olivier De Doncker

PR Manager Emakina

Phone : +32 2 400 40 21

Mobile : +32 473 96 93 37

About Emakina Group

Emakina Group is a European network of interactive agencies that helps its clients to integrate the Internet into their activities. The companies within Emakina Group are Emakina Belgium (Brussels), Emakina.EU (Brussels), Emakina / Media (Brussels), Design is Dead (Antwerp), The Reference (Ghent), SunTzu (Rotterdam) and groupeReflect (Paris and Limoges). Emakina

Group has developed a service portfolio around the following four poles: consultancy; interactive marketing, information websites; and transactional applications and e-commerce. With a team of more than 250 employees, Emakina is the foremost interactive agency in Belgium. Emakina is listed on the Alternext market of Euronext Brussels stock exchange (mnemo: ALEMK) since July 7, 2006.